



LAUNCH-A-THON

Parent Information Letter

Hello Parents!

We will be launching our Launch-A-Thon in the coming days and wanted to answer any questions that you may have ahead of time.

Fundraising is a vital part of our program and we need everyone's help in order for us to reach our goals and have a successful year. This fundraiser is one of the most efficient ways we've found to raise the most amount of money in the least amount of time.

The best way you can contribute is to help your student gather 20-25 or more cell phone numbers from people that are likely to support them.

Below is a list of potential supporters to make it easier to help brainstorm who those might be:



Potential Supporters

MOM & DAD
BROTHERS & SISTERS
GRANDMA & GRANDPA
AUNTS & UNCLES
COUSINS
RELIGIOUS MEMBERS
CO-WORKERS
NEIGHBORS

FAMILY FRIENDS
HOLIDAY CARD LISTS
FORMER COACHES
CLUB / OTHER SPORT COACHES
ACCOUNTANT
CONTRACTOR
CHIROPRACTOR
PERSONAL TRAINER

DENTIST / ORTHODONTIST
DOCTORS
HAIR STYLISTS
INSURANCE AGENT
MASSAGE THERAPIST
MORTGAGE BROKER
REAL ESTATE AGENT
VETERINARIAN

Your student will text out a donation link and will follow up with a phone call asking if they'd like to support the cause. The phone numbers are used for this fundraiser only and no one will be selling your information.

Thank you in advance for making this fundraiser great!



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Supporter Call List

Participant's Name:

Please gather 20-25+ names & cell phone numbers of potential supporters who may want to help support you and your team.

During our Launch-A-Thon, each participant will reach out to these potential supporters via personalized text and phone call to share and discuss the fundraiser.

	NAME	CELL PHONE #	RELATIONSHIP	TEXT	CALL	DONATION	
1.						YES	NO
2.						YES	NO
3.						YES	NO
4.						YES	NO
5.						YES	NO
6.						YES	NO
7.						YES	NO
8.						YES	NO
9.						YES	NO
10.						YES	NO
11.						YES	NO
12.						YES	NO
13.						YES	NO
14.						YES	NO
15.						YES	NO
16.						YES	NO
17.						YES	NO
18.						YES	NO
19.						YES	NO
20.						YES	NO
21.						YES	NO
22.						YES	NO
23.						YES	NO
24.						YES	NO
25.						YES	NO